

Through my designs, I address complexity with simplicity.
Fascinated by minimalism, I aim to solve problems in a way that both feels and looks effortless.

education.

Imperial College London

Masters Design Engineering (MEng)

October 2020 - Present

- On track to 1st class honors
- Key Modules: User Interfaces + Interactions, Industrial Design, Data Science, Human Centred Design, , Innovation + Entrepreneurship, Business Strategy, Materials & Manufacturing

Inter-Community School Zurich

International Baccalaureate

August 2005 - June 2020

- Achieved grade 45 / 45
- Higher Level: Mathematics, Visual Arts, Chemistry
- Standard Level: Economics, English, German

awards.

Academic Achievement Award (2020)

Highest maintained grades and academic performance of all students in my year at my school throughout the whole IB programme

experience.

European Internet Ventures

Digital Content Design Freelancer

June 2018 - Present

- Produce brand materials and presentation content design for leading marketplace conferences, M&A and advisory clients
- Created brand identity and company website

The Luxury Closet

Product & Design Intern

April 2024 - October 2024

- Led UI/UX design for a new Peer-to-Peer Seller Journey, a major business model shift
- Redesigned key platform pages and rearchitected product categories, improving discoverability and user experience
- Implemented UX and SEO improvements, including automated SEO title generation, to increase conversion

key skills.

Adobe CC Microsoft Office Miro Fusion 360 Figma

Procreate prototyping design thinking creative ideation

product design web design teamwork UI UX

visual identity content management user journeys

project management sketching

languages.

English German French

hobbies + interests.

- **Bodybuilding and Resistance Training:** I train and write workout programmes for friends and family
- **Philosophy + Psychology:** In my free time I enjoy exploring the interplay between technology, philosophy and psychology
- **Art:** I enjoy making art physically and digitally, as well as visiting art museums. My designs are often inspired by Olafur Eliasson, Damien Hirst, Jean Michel Basquiat and other creative pioneers.

Denner AG

Supply Management Intern

July 2022 - September 2022

- Supply-side database maintenance, forecasting, promotions planning
- Competitor analysis for strategic insights and planning

Homsters

UX/UI Strategy Intern

June 2019 - July 2019

- Proposed UX design solutions using a machine learning interface to increase engagement and lead generation

Boston Consulting Group (BCG)

Business@School Team Lead

August 2017 - April 2018

- Coconducted Strategic market analyses 2 businesses to inform growth recommendations
- Lead a team of 4 students and presented recommendations to a panel of judges